

# 15 Success Tips For the Boss

1. Stop selling and start serving your clients.
2. Keep your word. Do what you said you would do.
3. Don't accept bad customer service from an employee.
4. Pay yourself first.
5. Getting to know your customers personally is how you create loyalty.
6. Treat your clients like gold, without them there is no business.
7. Be known for 3 things - Your integrity, honesty, and the customer service you provide.
8. Spend less than you earn.
9. Spend at least 30 minutes a day marketing your business.
10. Do revenue producing tasks first thing every single day.
11. Don't be the "cheapest" in your industry.
12. Become and be seen as the expert in your industry.
13. Write your goals down and look at them daily.
14. Sell your current clients more
15. Be kind, have fun and relax, because if you follow these tips the money comes easier

A photograph of Jean Kuhn, a woman with short brown hair and glasses, smiling and wearing a blue top. The photo is positioned on the right side of the page, with the text 'You Aren't Bossy You ARE the BOSS!' overlaid on it.

**You Aren't Bossy  
You ARE the BOSS!**

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