

Jean Kuhn

SPEAKER • CONSULTANT •
SMALL BUSINESS OWNER

SPEAK
MASTER
SPEAKER

CERTIFIED



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Learn the Secrets of the Pawn Stars Success

How Video Marketing Can Make You The “Celebrity” of Your Business

This FREE 60 minute presentation shows your audience how to go from ordinary business owner to “Celebrity” business owner in a matter of minutes and why that’s important.

Your audience will learn how to make content rich videos in a matter of minutes with an iPad or iPhone and a \$5 app to create raving fans of their customers. Something their competition is not doing.....yet.

Attendees learn:

- ✓ How to increase their customer reach
- ✓ How to retain clients that stay longer and spend more money
- ✓ How to create loyal customers
- ✓ How to become a leader in their industry
- ✓ How to create instant credibility
- ✓ To finally have fun with their marketing.



I take attendees through a short virtual tour of The Pawn Stars Pawn Shop pointing out the marketing and show them how they can create for themselves the same “celebrity” status that will bring more clients and make them more money.

Testimonials

Jean Kuhn is a genius; not only because she knows how to very profitably operate a franchise, but because she can help you duplicate her success.

Bob Burg, co-author of *The Go-Giver*

Jean Kuhn, has spoken for my group a few times in the last two years. She is one of those speakers that is in most demand. Jean is always professional, witty, funny, and full of great information to help small business owners.

Lynn Lionhood, Legal Shield

Jean Kuhn is an extremely knowledgeable entrepreneur and relays her business expertise cohesively and with humor.

Katherine L, West Suburban Chamber of Commerce, Hodgkins, IL

F*Ups



Franchisee Screw-Ups

That Can Cost You
THOUSANDS

JEAN KUHN

Despite the promise of proven success offered by attractive franchise models, your real results can, and will, vary wildly. Profits, or losses, will be greatly impacted by your ability to develop extra skills and knowledge outside the training manual.

BIO

An entrepreneur for 30+ years, a franchisee for 15 years, Jean has become a marketing expert in her field of small business.

Jean bought 2 failing franchises and added \$100,000 to their bottom lines in the first 12 months. She now teaches other franchisees how to do that for themselves.

Jean brings a unique perspective to her fellow franchisees and small business owners by being able to help them understand they need to make a connection with their customers and market their businesses. It’s that simple.