

# Jean Kuhn

Speaker • Small Business Owner •  
Consultant • Former 15 year *FRANCHISEE*



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SPEAK  
**MASTER  
SPEAKER**

·CERTIFIED·

## Making the Leap from Panic to Profit - Keynote

For Franchisees, and Small Business Owners

Anyone who has been married for more than 10 minutes knows it's not always easy. Jean relates owning a business to being married. Sometimes you LOVE it, and sometimes, well.....you just don't love it as much; but you need to find a way to make owning a business it a workable and enjoyable relationship.

Jean is the perfect  
Speaker if attendees:

**Want more customers**  
**Want to make more money**  
**Want to more free time**  
**Want to reduce employee turnover**

Jean shows the audience how to learn to love their business again, not just tolerate it. This entertaining 60 minute Keynote will have the audience understanding that with just a little shift in their thinking they can live happily ever after with their staff and their business.

Takeaways

**Low cost/no cost marketing strategies**  
**Tools to turn employees into leaders**  
**How to turn service into sales**

### Testimonials

*Jean Kuhn is a genius; not only because she knows how to very profitably operate a franchise, but because she can help you duplicate her success.*

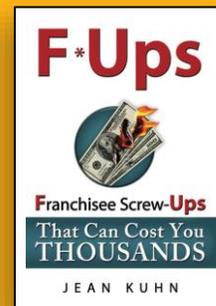
**Bob Burg**, co-author of *The Go-Giver*

*Jean Kuhn, has spoken for my group a few times in the last two years. She is one of those speakers that is in most demand. Jean is always professional, witty, funny, and full of great information to help small business owners.*

**Lynn Lionhood**, Legal Shield

*Jean Kuhn is an extremely knowledgeable entrepreneur and relays her business expertise cohesively and with humor.*

**Katherine L**, West Suburban Chamber of Commerce, Hodgkins, IL



### Jean's First Book:

Profits, or losses, will be greatly impacted by your ability to develop extra skills and knowledge outside the franchise training manual.

Because the truth is: The money is in the marketing, and it's not your franchisor's responsibility to market your business.

### BIO

An entrepreneur for 30+ years, a franchisee for 15 years, Jean has become a marketing expert in her field of small business.

Jean bought 2 failing franchises and added \$100,000 to their bottom lines in the first 12 months. She now teaches other franchisees how to do that for themselves.

Jean brings a unique perspective to her fellow franchisees and small business owners by being able to help them understand they need to make a connection with their customers and market their businesses. It's that simple.