

# JK JeanKuhn

[www.JeanKuhn.com](http://www.JeanKuhn.com)

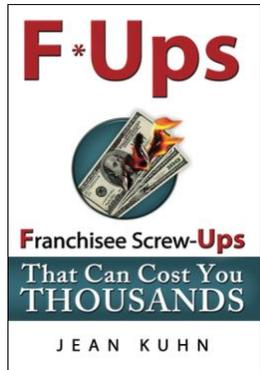
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SPEAK  
MASTER  
SPEAKER

·CERTIFIED·

Your next  
Fabulously Fun  
Interview



## F\*ranchisee Screw-Ups

The 10 biggest mistakes that franchisees make that are costing them a fortune.

I help ambitious, smart, independent, motivated women, and intelligent men **who know they were born to be a success in life and business**, and refuse to take NO for an answer. So that they can create an income that allows them to live a life of financial freedom and have choices where nothing is off limits again.

## BIO

**An entrepreneur for 30+ years, a franchisee for 15 years, Jean has become a marketing expert in her field of small business.**

**Jean bought 2 failing franchises and added \$100,000 to their bottom lines in the first 12 months. She now teaches other franchisees how to do that for themselves.**

**Jean brings a unique perspective to her fellow franchisees and small business owners by being able to help them understand they need to make a connection with their customers and market their businesses. It's that simple.**

I speak about F\*Ups, (Franchisee Screw-Ups) and how to avoid making costly mistakes, I also talk about marketing which so many franchisees believe they don't have to do if they are paying a "marketing fee".

## A few fun facts about Jean:

- ❖ She was a franchise owner of two retail chocolate stores
- ❖ Has been self-employed since 4-29-85
- ❖ Is the author of 2 books
- ❖ Founded several businesses including a dance studio & a lingerie home party company
- ❖ She's a success coach, and marketing guru that believes you don't need a degree in marketing, you just need to have fun with it
- ❖ Her favorite place on the planet is Walt Disney World
- ❖ Her mantra is: Work Hard/Play Hard
- ❖ She is a small business sales/marketing trainer
- ❖ She has been married for over 37 years with 3 adult children